



Thank you for your interest in Books By The Bushel's Virtual Book Drive!

Our Virtual Book Drive greatly simplifies your involvement! Below are some suggestions on holding a Virtual Book Drive with Books By The Bushel.

1. Find a sponsor
  - a. You'll be able to reach more potential donors by partnering with others. Enlisting your local schools or a corporate sponsor are great way to expand your donor reach!
2. Set drive dates
  - a. Typically, a drive lasts between 2-4 weeks
  - b. Timing your drive to correspond to a national or local literacy event helps create excitement!
3. Set concrete goals
  - a. Let your potential donors know your needs
    - i. How many children do you serve?
    - ii. How many books do you need for each child?
    - iii. How will these books benefit the children?
4. Promote your drive
  - a. People need to see information multiple times
    - i. Flyers
    - ii. Emails
    - iii. On your social media accounts
5. Celebrate your success
  - a. At the close of your drive send an email/flyer home letting donors know the outcome of your drive
  - b. Take photos of the delivery or of happy children receiving their books and share with your supporters!

Questions?

Email: [mbarga@booksbythebushel.com](mailto:mbarga@booksbythebushel.com)

View a Virtual Book Drive Demo at:

<https://www.booksbythebushel.com/virtual-book-drive-demo/>