



Frequently Asked Questions (FAQ)

1. **How does Books By The Bushel's Virtual Book Drive work?**
 - a. Our book drive works similar to a regular book drive, except it is done completely online!
 - b. You select the date
 - c. We create your online book drive complete with a dedicated link to your drive along with your personalized logo
 - d. You advertise your book drive (we offer several marketing materials for your use)
 - e. Your donors go online and donate using our easy ordering and check out
 - f. At the end of the drive you are notified of the total dollar amount donated and you can
 - i. Select your own books
 - ii. we can select them for you
 - g. We donate 10% in free books to your book drive with our Buy 10, Get 1 Free offer
 - h. We ship your books directly to you free of charge
2. **Can we use our own cover picture/logo**
 - a. Yes, we can use your cover picture/logo
3. **Can we name our book drive?**
 - a. Yes, if you have a special event or name we are happy to use
4. **Do you have any marketing material we can use?**
 - a. Yes, we have created several marketing forms that can be downloaded from our website or emailed to you
5. **How do we exchange the cash donation for books?**
 - a. At the end of the drive you would have two options for the cash donated:
 - i. We would choose the books for you based on age appropriate content
 - ii. We would put a credit on your account and you could shop and choose the books
6. **Does Books By The Bushel offer any other benefits?**
 - a. We are pleased to offer our buy 10, get 1 free discount to your book drive
 - b. We offer free shipping to your site after the book drive
7. **I have more questions. Whom can I contact?**
 - a. Mariah at 1-877-251-6598 or email her at mbarga@booksbythebushel.com