



Frequently Asked Questions (FAQ)

1. How does Books By The Bushel's Virtual Book Drive work?

- a. Our book drive works similar to a regular book drive, except it is done completely online!
- b. You select the date
- c. We create your online book drive complete with a dedicated link to your drive along with your personalized logo
- d. You advertise your book drive (we offer several marketing materials for your use)
- e. Your donors go online and donate using our easy ordering and check out
- f. At the end of the drive you are notified of the total dollar amount donated and you can
 - i. Select your own books
 - ii. we can select them for you
- g. We donate 10% in free books to your book drive with our Buy 10, Get 1 Free offer
- h. We ship your books directly to you free of charge

2. Can we use our own cover picture/logo

- a. Yes, we can use your cover picture/logo

3. Can we name our book drive?

- a. Yes, if you have a special event or name we are happy to use

4. Do you have any marketing material we can use?

- a. Yes, we have created several marketing forms that can be downloaded from our website or emailed to you

5. How do we exchange the cash donation for books?

- a. At the end of the drive you would have two options for the cash donated:
 - i. We would choose the books for you based on age appropriate content
 - ii. We would put a credit on your account and you could shop and choose the books

6. Does Books By The Bushel offer any other benefits?

- a. We are pleased to offer our buy 10, get 1 free discount to your book drive
- b. We offer free shipping to your site after the book drive

7. I have more questions. Whom can I contact?

- a. Paula at 1-877-251-6598 or email her at pdarnell@booksbythebushel.com