

FREQUENTLY ASKED QUESTIONS

- **HOW DOES IT WORK?**

Our book drives are done online, primarily hassle-free for the host. You set the date for the drive and how long it needs to be. We provide you with a custom link to the personalized online campaign we have created for you. You start marketing your book drive, and at the end of the campaign, we will notify you of the total amount donated. Donors will have an easy ordering and checkout process through our site.

- **HOW DO YOU GET THE BOOKS?**

At the end of the campaign, you will receive an email from our customer service with the amount earned. You will then have the opportunity to select your own books, or we can choose them based on your guidelines. We will then donate **10% in FREE BOOKS** to your book drive for partnering with us. Lastly, we ship your books directly to you **FREE** of charge. *Cash donations are applied as a credit to your account in exchange for books.

- **WHAT DO WE NEED TO PERSONALIZE THE CAMPAIGN?**

To make it personalized to you, we will ask that you submit a photo or logo to represent best who the book drive is for. You can custom-name the campaign as well. Submissions can be sent to cc@booksbythebushel.com before the campaign starts.

- **WHAT MARKETING MATERIALS ARE PROVIDED?**

Your success is our success. We will provide you with a custom QR code that links all who scan it directly to your online book drive. You can use this QR code in all your marketing materials. (Posters, emails, social media, etc.) You are also provided a direct link to use. A pdf will be emailed to you with all of your campaign information on it as well.

- **SHARE THE SUCCESS**

Ultimately, be sure to send a "thank you" to all the donors with the outcome of your book drive. Share photos of the children, books, etc. Post your thank you on social media and in your local paper. Doing so will motivate potential donors in the future.

Feel free to reach out with any additional questions at 1-877-251-6598 or cc@booksbythebushel.com