

## Here are so fun facts about Play-Doh

\* Since it was first created in 1956, more than 950 million pounds, more than 2 billion cans, of Play-Doh have been molded, pounded, sculpted and squished by consumers. That is a crazy amount of Play-Doh.

\* If all the Play-Doh ever created was put through the Fun Factory Play-Doh accessory, it would create a strand of Play-Doh long enough to circle the Earth's equator 300 times.

\* Playtime was not why Play-Doh was created. Rather, it was first meant to be wallpaper cleaner that was meant to be rolled along the wall and it came in only off white.

\* Play-Doh owes much of its initial popularity to Captain Kangaroo. Captain Kangaroo, also known as Bob Keeshan, cut a deal with the inventor of Play-Doh, Joe McVicker. The Captain agreed to feature Play-Doh on his show once a week in exchange for two percent of the sales because McVicker could not afford to buy commercial time.

\* Play-Doh is still a popular product, with more than 100 million cans produced each year.

\* Red is the most popular color of Play-Doh, according to a survey. Red was one of three colors available, in addition to yellow and blue, when it was first for sale as a toy.

\* National Play-Doh Day has been celebrated on September 16 since 2006.



\* The exact ingredients of Play-Doh are secret. On its [website](#), Hasbro says, "The exact ingredients of PLAY-DOH compound are proprietary, so we cannot share them with you. We can tell you that it is primarily a mixture of water, salt and flour." They also note that it contains wheat, but not other allergens like peanuts, peanut oil, or milk byproducts. It is not a food item and is not meant to be eaten.

\* Like all good things, Play-Doh doesn't last forever. Hasbro cautions, "If allowed to harden (to preserve a creation) it will most likely crack." Sigh.